



World Breastfeeding Trends Initiative (WBTi)

## First World Breastfeeding Trend Initiative (WBTi) training in the Arab World



Al Ain/UAE, November 15-16, 2009

Organised by



The initiative is an integral part of the "Global Breastfeeding Initiative for Child Survival" (gBiCS), in partnership with the Norwegian Agency for Development Cooperation (Norad)

# **WBTi Workshop in the Arab World**

**15-16 November 2009, Al Ain/UAE**

After the launch of gBICS in the Arab World, IBFAN Arab World organized a workshop with the support of BPNI/India. Arun Gupta and JP Dadhich were the resource persons.

The training was hosted by Al Ain Hospital. 30 participants from 11 Arab countries took part in this 2 day-training: Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Saudi Arabia, Sudan and UAE(see annexure 1 for list of participants).

## **Objectives of workshop:**

**1. To empower participants to be able to:**

- Conduct national assessments of the implementation of the Global Strategy on Infant and Young Child Feeding;
- Carry out analysis, identification of gaps, reporting and dissemination of reports;
- Develop national action plans for high level advocacy for improved action for breastfeeding and infant and young child nutrition.

**2. To understand the concept of the conflict of interest and how to avoid at national level**

## **Day 1**

After rolling out the agenda (see annex 2), Trainers and participants introduced themselves then participants listed down their expectations and challenges for the workshop which included having a good understanding the WBTi tools, how to implement the monitoring tool locally and how to conduct data collection. The major fears were how the tool would compare to the WHO tool and if the Ministry of Health would be cooperative. These and other questions were answered during the course of the workshop. The **Second Session** was on Infant and young child feeding (IYCF) status in Arab countries were discussed (Rates of exclusive breastfeeding before 6 months, Complementary feeding and percentage who were still breastfeeding at 22-23 months). The **Third Session** was an overview of WBTi (about WBTi, Process and assessment, and what goes in and what comes out). The **Fourth Session** was on the Global Strategy on Infant and Young Child Feeding (GBICS) and its monitoring using the WHO monitoring tool, going through the WHO indicators. This was followed by the **Fifth Session**: "WBTi- A successful initiative" and then to the **Sixth Session** on "Reading exercise (Green Book)" a thorough reading of this background document on WBTi by participants was done followed by questions and answers.

**Session Seven** followed with Power Point presentation on how to conduct the national assessment of the state of implementation of the Global Strategy for Infant and Young Child Feeding. JP Dadhich discussed the details of the process to be followed for the assessment. During **Session Eight** “Understanding the indicators 1-5” Arun Gupta, in a plenary session, carried the participants through 1-5 indicators, and participants were asked to identify the sources of data and how it should be collected. After lunch, during the **ninth Session**, participants were asked to break into 3 groups, study the indicators 6-15 and identifying the sources of information and discussing these in a plenary. This was followed by another group work in **session ten** where participants went further with indicators 11-15-identifying sources of information and how to collect it, writing their answers. A rapporteur from each group was taking notes in order to make a presentation in a plenary session on day 2.

## Day 2

**Session ten** was the presentation of the 3 groups followed by **session eleven**, an interactive exercise how to analyze, use information collected to identify gaps and take necessary action-whether advocacy or other intervention ,and how to develop recommendations for actions to bridge the gaps in **session twelve**. During the last sessions of the day 2, participants were introduced to how to prepare the country report card and the country report, a life demonstration on “what is the web action in WBTi” was presented by Dr. Arun Gupta. Question was asked to all participants whether they intend to start the WBTi process in their countries. The answer was positive for all the 30 participants from 11 countries. The list of expectations and challenges were discussed.

In order to fix plans and deadlines for the process, participants agreed on the following schedule for completing the assessments in all countries:

### WBTi Action

Action	Time lines
Networking group	December 2009
Start National process	January-March 2010
Assessment	April-September 2010
Reporting	October-December 2010
National advocacy	2011-2012

## Programme Agenda

Session	Time	Topic	Methodology	Resource Person
<b>15<sup>th</sup> November 2009</b>				
1	0800 – 0900 hrs	Welcome, Introductions, objectives of the workshop, Challenges and Expectations	Interactive Discussion	Arun Gupta JP Dadhich
2	0900 -0930 hrs	Status of IYCF – a regional perspective	PPT Presentation and Discussion	Nahed Ismail
3	0930- 1000 hrs	WBTi - A successful initiative	PPT Presentation and Discussion	JP Dadhich
	1000 – 1030 hrs	Tracking Assessing and Monitoring of GSIYCF –the global experience	PPT Presentation and Discussion	Arun Gupta
	1030 – 1100 hrs	Tea/Coffee break		
4	1100 - 1200 hrs	Reading Exercise (Green Book)	Interactive Discussion	Arun Gupta JP Dadhich
5	1200 – 1230 hrs	How to conduct the national assessment	PPT Presentation and Discussion	JP Dadhich
6	1230 – 1300 hrs	Understanding the indicators 1-5	Interactive Discussion	Arun Gupta
	1300 – 1400 hrs	Lunch		
7	1400 - 1430 hrs	Understanding the indicators 6 - 15	Group work briefing	JP Dadhich
8	1430 -1600 hrs	Understanding the indicators 6 – 15	Group work	Facilitators - Arun Gupta JP Dadhich
<b>16<sup>th</sup> November 2009</b>				
9	0800 – 0930 hrs	Presentation of the group work on indicator 6 – 15	Interactive exercise	Facilitators - JP Dadhich
10	0930 – 1000 hrs	Analysis of data (and looking at the samples of India country report)	Interactive Exercise	Arun Gupta JP Dadhich
11	1000 – 1100 hrs	How to develop recommendations for actions to bridge the gaps	Practical exercise in group work	Briefing and Facilitation: Arun Gupta
	1100 – 1130 hrs	Tea		
12	1130 – 1200	Presentation of the group work - How to develop recommendations	Interactive exercise	JP Dadhich
13	1200 – 1230 hrs	Preparing the country report card and the country report	Interactive Discussion	Arun Gupta
14	1230 – 1300 hrs	Conflict of Interest	PPT presentation and discussion	Arun Gupta
	1300 – 1400 hrs	Lunch		
15	1400 – 1430 hrs	What is the web action in WBTi	Live demonstration	Arun Gupta/ JP Dadhich
16	1430 – 1530 hrs	Way Forward – Country Plans	Interactive Discussion	Nahed Ismail/ Arun Gupta
17	1530 – 1600 hrs	Challenges and Expectations	Interactive Discussion	Arun Gupta
	1600 hrs	Tea		

**Attendance Sheet**  
**Family Medicine Institute**

**Topic: WBTI (World Breastfeeding Trends Initiative)**  
**Date: 15/11/2009**

**Venue: Al Ain Hospital - Medical Library Auditorium**  
**Time: 0800 - 1600**

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