

**World Breastfeeding Trends Initiative (WBTi)
and World Breastfeeding Costing Initiative (WBCi)
Training Workshop**

Draft Programme

Session	Time (hrs)	Topic	Methodology	Resource Person
Day 1				
1	9:30-10:00	Welcome and Introductions, Introducing International Baby Food Action Network (IBFAN) and IBFAN Asia work, Film on IBFAN, Objectives of the Workshop	Short speeches, Video	
2	10:00-10:30	Importance of breastfeeding and complementary feeding practices in childhood nutrition, survival and development	PPT presentation and discussion	
3	10:30-11:00	Status of breastfeeding and infant and young child feeding practices– a regional perspective	Participatory and Discussion	Country participants
	11:00-11:30	Tea/Coffee Break		
4	11:30-12:00	What is WBTi and the Success So far	PPT Presentation and Discussion	
5	12:12:30	The global WBTi experience and its impact	Interactive Discussion	
6	12:30-13:30	Working groups on How to conduct National Assessment: Reading Exercise, discussions followed by presentations by the country groups/ Reading Exercise of WBTi Guidebook & presentation on how to conduct National Assessment	Reading Exercise Short presentation on process & discussion	All participants
	13:30-14:30	Lunch		
7	14:30-14:40	Understanding the indicators on IYCF policies, programmes and practices.	Group work briefing	
7a	14:40-16:00	Understanding the indicators on IYCF policies and programmes and practices.	Group work Interactive	All participants
	16:00-16:30	Tea/Coffee Break		
8	16:30-17:30	Presentation of the group work on understanding indicators		
Day 2				
9	9:30-10:30	How to develop recommendations for actions to bridge the gaps	Practical exercise in group work	
10	10:30-11:30	Presentation of the group work - How to develop recommendations	Each group makes presentation oral or on PPT	
	11:30-12:00	Tea/Coffee Break		
11	12:00-12:30	WBTi Web portal, tool kit scoring, color rating, WBTi website demonstration	PPT Presentation, Demo of Website and	

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			Discussion	
12	12:30-13:00	Preparing the country report and report cards& back end support	PPT followed by Interactive Discussion	
Spl Session	13:00-13:30	What is the CRC (including GC15 and 16), the reporting process and how could national groups use their WBTi assessment to draft an alternative report and thus, fill the gaps identified	PPT Presentation	
	13:30-14:30	Lunch		
13	14:30-15:00	Call to Action –Success Stories	PPT presentation	
14	15:00-16:00	World Breastfeeding Costing Initiative (WBCi) an Introduction& Demo Video How to organize country launch of WBCi	PPT presentation and Video	
	16:00-16:30	Tea/Coffee Break		
15	16:30-17:30	Working on an Indicator of choice: Identify Gaps and recommendations.	Exercise in country groups & presentation	All participants
Day 3 (Planning Day)				
16	9:30-10:30	WBCi: The New tool for budgeting action on global strategy	Practical hands on exercise on excel tool files	All participants
17	10:30-11:30	FU on session 15 , developing an action plan on the indicator to bridge the gaps (activity plans for at least 2 years, list down)	Country wise group brainstorming exercise and listing down on a chart	All participants
	11:30-12:00	Tea/Coffee Break		
18	12:00-13:30	Country Specific Plan of Action with deliverables - WBTi report - Call to Action - WBCi (country launch/training)	Planning Time	Country Representative
	13:30-14:30	Lunch		
19	14:30 onwards	Concluding Session & Administrative Issues (between WBTi Secretariat& Country Coordinator)		

**** Please get your Laptops along for the WBCi financial session hands on exercise**